

UP TO \$11,000 VALUE!*

GET A DIRECTV HD ENTERTAINMENT SYSTEM ON US!

Conditions apply. See back for details.



Get our most advanced technology ever, the **DIRECTV Residential Experience (DRE)**:

- Technology that's easy and compatible with most wiring schemes
- No Pro:Idiom TVs needed
- Access to over 100 HD channels*
- Simplified, anti-microbial remote
- 50-room minimum

OFFER ALSO INCLUDES:

**HD COM system and
HD COM with NTSC-8**
as qualifying technologies
Conditions apply. See back for details.

PLUS, OFFER INCLUDES

(Conditions apply)

HBO® + CINEMAX®

3 MONTHS
at no extra cost.



**2018
NFL SUNDAY TICKET**
at no extra cost.²
(Out-of-market games only. Select int'l games excluded.)

ADD
SHOWTIME®

as a 2nd premium for
99¢ PRPM†

Call ABC DEALER today at 888-888-8888 and ask how to
get a DIRECTV HD Entertainment System at no extra cost.**

 **DIRECTV**
HOSPITALITY
AUTHORIZED DEALER

Offer ends 12/31/18. New approved H&I customers only. 5-year programming agreement req'd. Credit card required (except MA & PA). Early Cancellation Fee may apply. Local channels (\$50/room/mo.) if available in your market required.
*To access DIRECTV HD service, HD equipment req'd. Number of HD channels varies based on package selection.

DIRECTV GIVES YOU THE ENTERTAINMENT YOU DESERVE

GOOD

\$25

SUBSIDY PER ROOM³

HD Access Included
20 room minimum
3-year agreement

BETTER

\$50

SUBSIDY PER ROOM⁴

HD Access Included
20 room minimum
5-year agreement

BEST

DIRECTV
HD EQUIPMENT
AT NO ADDITIONAL COST!^{**}

HD ACCESS FEE OF \$1 PRPM

50 room minimum
5-year agreement



EACH OFFER REQUIRES



**SELECT™
PACKAGE
OR ABOVE**



**LOCAL
CHANNELS**
(if available in
your market)



HD ACCESS



**Qualifying
Premium
Services[^]**

PLUS



HBO® & CINEMAX®
for three months at no extra cost¹



2018 NFL SUNDAY TICKET²
included at no extra cost
(Out-of-market games only. Select int'l games excluded.)



ADD SHOWTIME[®] for only 99¢ PRPM[‡]
as a 2nd premium including **THE MOVIE CHANNEL™**
and **FLIX[®]**

*Based on a 100-room property. [^]Qualifying Premium Services: HBO, CINEMAX, SHOWTIME and STARZ SUPER PACK or STARZ ENCORE. ^{**}HD EQUIPMENT OFFER: Offer is available to new or renewing Hospitality and Institutions customers with a 5-year programming agreement. Maximum equipment subsidy of \$11,000 for HD COM system. HD COM system with NISC-8 w/ NISC-8 technology or Receiver-Less HD. DRE systems will receive full equipment reimbursement. Properties must subscribe to SELECT Package (\$5.50/room/mo.) or above, with local channels (\$0.50/room/mo.), if available in your market. HD Access (\$1.00/room/mo.) req'd in all units and qualifying premium channel service (Hospitality only). Requires 75-room minimum for HD COM equipment, 50-room minimum for DRE equipment. A DRE (equipment) System software receiver fee (\$0.50/room/mo.) will apply. Add 1 equipment and fees apply for upgrades. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO \$110.00 PER UNIT/ROOM YOU RECEIVED FOR THE FREE DRE BASIC EQUIPMENT OFFER PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **HOSPITALITY:** The SHOWTIME programming offer (\$0.99/room/mo.) is available only as a 2nd Premium add-on. Offer available to qualifying new or existing Hospitality accounts with a 3- or 5-year programming agreement and must not have received SHOWTIME programming from DIRECTV or any other distributor during the 24 months prior to activation. Offer is available for accounts activated on or before 12/31/18. After the applicable promotional period (3- or 5-years) ends, then-prevailing rate for SHOWTIME applies unless canceled or changed by customer prior to end of the promotional period. Offer may not be combined with any other SHOWTIME offer. **THREE-MONTH HBO or HBO/CINEMAX OFFER:** Must be a new or existing DIRECTV subscriber with a new 3- or 5-year programming agreement and must not have received HBO or CINEMAX programming from DIRECTV or any other distributor during the six months prior to activation. Customer must subscribe to SELECT Package (\$5.50/room/mo.) or above, and either HBO or HBO/Cinemax package in order to receive the three-month offer. Upon DIRECTV System activation, DIRECTV will credit the new customer's account for three consecutive months for the HBO or HBO/Cinemax programming offer (\$2.75/room/mo.). In the fourth month, HBO or HBO/Cinemax will automatically continue at the then-prevailing rate. Offer excludes University accounts. **2018 NFL SUNDAY TICKET OFFER:** 2018 NFL SUNDAY TICKET will be delivered at no extra cost in all guest rooms for the 2018 season for all new DIRECTV Residential Experience (DRE) customers, HD COM customers and DIRECTV Residential Experience Plus (DRE Plus); customers must subscribe to FAMILY Package (\$2.49/room/mo.) or above, with a 3- or 5-year programming agreement. Other conditions apply. **Subscription will automatically continue in the 2nd year at a special renewal rate of \$99 and renew at regular rate thereafter unless customer calls to cancel prior to start of the season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fees cannot be refunded.** Commercial locations require an appropriate license agreement. Offer excludes University accounts. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. **\$25 Subsidy HD Offer:** Offer is available to new or renewing Hospitality and Institutions customers with a 3-year programming agreement. Properties must subscribe to the SELECT Package (\$5.50/room/mo.) or above, and local channels (\$0.50/room/mo.), if available in your market. A DRE System software receiver fee (\$0.50/room/mo.) may apply if using DRE equipment. Hospitality accts require a premium channel. 20 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **\$50 Subsidy HD Offer:** Offer is available to new or renewing Hospitality and Institutions customers with a 5-year programming agreement. Properties must subscribe to the SELECT Package (\$5.50/room/mo.) or above, \$0 HD Access fee, and local channels (\$0.50/room/mo.), if available in your market. A DRE System software receiver fee (\$0.50/room/mo.) may apply if using DRE equipment. Hospitality accts require a premium channel. 20 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **INSTALLATION:** Custom installation charges apply and installation fee is based on hotel size. HD may not be included. Applicable use tax adjustment may apply on retail value of installation. Availability of DIRECTV service may vary by location. In certain markets, programming/pricing may vary. Make and model of system at DIRECTV's sole discretion. Offers void where prohibited or restricted. Hardware and programming available separately. Receipt of DIRECTV programming subject to terms of the DIRECTV Terms of Service for Hospitality Establishments and the DIRECTV Terms of Service for Institutions; copy provided with new customer information packet. Taxes not included. DIRECTV programming, hardware, pricing, terms and conditions subject to change at any time. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE. CANCELLATION FEES ARE BASED ON PROGRAMMING PACKAGE SELECTION AND COMMITMENT PERIOD.** In certain markets, programming/pricing may vary. Offers void where prohibited or restricted. Hardware and programming available separately. Taxes not included. DIRECTV programming, hardware, pricing, terms and conditions subject to change at any time. SHOWTIME, THE MOVIE CHANNEL, FLIX and related marks are trademarks of Showtime Networks, Inc., ©2018 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.